

CURRICULUM VITAE

PERSONAL DETAILS:

Family name: **Rivera-Abraham** First name: **Alma**
Nationality: Filipino
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KEY QUALIFICATIONS

Over 20 years' development work experience in several Asia-Pacific countries including the Philippines, Malaysia, Cambodia, Laos, Myanmar, India, Timor Leste, Sri Lanka, Fiji and West Samoa, of which 13 years were in Cambodia. Extensive development sector professional experience in management, project planning and design, proposal writing, communications/media, capacity development and training, participatory assessment, monitoring and evaluation, advocacy, awareness campaigns and grassroots level development. Specialize in design and production of print and electronic information and educational materials.

EDUCATION

Master of Development Communication

University of the Philippines Open University, Philippines

Bachelor of Arts, major in Journalism

University of Santo Tomas, Manila, Philippines

PROFESSIONAL EXPERIENCE

East West Management Institute

Communications Consultant

Phnom Penh, Cambodia

Current

'Building Foundations for Justice' project, funded by the European Union. Acting as field project manager, responsible for legal literacy programs for communities and local authorities, using mass media and other community based literacy activities.

Consultant, 22 Aug – 2 Oct/ 2012, part of the team to prepare a Proposal for the US Department of Labor's Project Against Child Labor in Cambodia; Nov 2010 to Sept. 2011, team member to develop project proposals and coordinate 2 projects with Cambodia's Ministry of Land Management.

Land Information Campaign Manager (KE-1)

Nov/2007 – Sept /2010

Provide technical oversight for the successful implementation of land information campaigns, as part of the integrated ECOSORN project in northwest Cambodia; prepare and write work plans, progress, interim reports and final report; lead in baseline, monitoring and end of project evaluation; coordinate

with EU, government partner MLMUPC, other contractors and local leaders; supervise and direct media advocacy and awareness campaigns and mobile road shows; design, develop, produce and disseminate IEC materials.

Action IEC

Phnom Penh, Cambodia

Training Coordinator/Main Researcher

Jun 2012 –May/ 2013

For the Disabilities and Arts and Disability and Research Projects under the Disability Initiative for Disability Inclusion (CIDI) of the Australian Red Cross funded by AusAID held in Banteay Meanchey province. Writer for the two (2) initial project proposals and follow-up proposals, progress and final reports. Main Researcher/Writer for the Disability and Research Project on the impact of new technologies among young people with disabilities with printed and film research outputs presented during the CIDI evaluation meeting. Training Coordinator for a complementary Arts project for disabled children and for the TV program featuring the children's works broadcast on national television. Co-manager and writer for a coffee table book featuring the children's arts works.

Daughters of Charity (DC) of Saint Vincent de Paul

Phnom Penh, Cambodia

Project Evaluator

Sept – Dec/ 2012

Conduct end of project evaluation of the 3-year project 'Promotion of Sustainable Quality Life through Integrated Health Program' in two target villages, Phnom Dambong and Kruchap Leu, in Pailin district, Pailin Province.

Training Facilitator

Jan-Feb/2012

Design and facilitate a week-long training on prevention of human trafficking for DC staff from Phnom Penh, Takeo and Pailin.

UNICEF

Dili, Timor Leste

Consultant to develop a Handbook for Children's Radio Program

Sept-Dec/2011

Develop 13-module Facilitators' and Children's Handbook for the children's radio program, 'Voices of Children', with supplementary visual aids consisting of 13-module video scripts and Power Point slides. Also, conduct baseline assessments in 5 community radio stations, develop 2 Training Guides and facilitate two (2) Training of Trainers for journalists and the children's adult facilitators.

Cambodia Development Research Institute (CDRI)

Phnom Penh

Training Facilitator

16 Mar/ 2010

Conduct a half-day session on "Other Research Outputs and Formats for Wider Dissemination" for CDRI staff.

Cambodian HIV/AIDS Education and Care (CHEC)

Phnom Penh

Consultant Writer and Trainer

Oct-Dec/2007

Develop a 23 module, 5-day training manual on Reproductive Health and Life Skills and HIV/AIDS in English, translated to Khmer for CHEC Training Program and conduct 5-day training for the CHEC Trainers on how to use the manual.

Food and Agriculture Organization (FAO)

Phnom Penh, Cambodia

Training Consultant

Oct/ 2007

Develop training modules and conduct 2, Training of Trainers on behavior change communications to prevent avian influenza (H5N1); guest facilitator of an OiE workshop for animal health workers.

UNICEF***Training Consultant***

Develop training programs and conduct 3 communications workshops on Avian Influenza Prevention for government and private journalists. Work closely with staff of the Ministry of Information in organizing and coordinating activities for the training.

Phnom Penh, Cambodia

May/ 2007

Academy for Educational Development***Communications Consultant***

For the USAID-funded Avian Influenza (AI) Behavior Change Communication (BCC) in Laos and Cambodia. In Laos, assist the Lao Journalists Association (LJA) and Lao Women's Union (LWU) to prepare proposals, conduct media trainings for the LJA provincial officials on AI prevention, conduct advocacy and communicating AI prevention workshops and events for LWU, develop a Training Manual on BCC for AI Prevention and conduct Training for Trainers. In Cambodia, assist AED and UNICEF staff to train partners and train AVSF trainers on AI prevention.

Laos and Cambodia

Jan/2006-Jun/2007

UNICEF Myanmar/Livestock Breeding and Veterinary Department***Radio Trainer***

Develop curriculum and conduct a three-week radio production training for 33 radio broadcast journalists and information officers from other agencies.

Yangon, Myanmar

Nov-Dec/ 2006

Health Unlimited (HU), is now known as Health Poverty Action***Team Leader/ Technical and Management Adviser***

Project on Adolescent Sexual and Reproductive Health (SRH) in three southern provinces of Saravan, Sekong and Attapeu, as part of the Reproductive Health Initiative for Youth in Asia (RHIYA). Manage day to day operations, project funds, reports to donors, represent Health Unlimited in various forums, coordinate activities with 5 district-level agencies, design, conduct and report a complementary baseline needs assessment on 6 target districts, implement innovative SRH outreach programs - peer education, life skills training and community drama for young people, lead to conduct mobile health and medical outreach, train staff and Lao Youth Union partners on communications and media skills (script writing, communicating for advocacy and live drama production), train partners on report writing and preparing activity proposal), produce SRH radio programs, build a simple radio program studio, train partners to present gender- themed live performances and mentor Lao counterpart to take over project management. Oversee other ongoing and starting HU projects.

Lao PDR

Nov 2003- Jan 2006

Asian-Pacific Resource and Research Centre for Women***Interim Program Coordinator***

Coordinate and organize a regional seminar and book launch of '*Access to Quality Gender-sensitive Health Services*', assist in improving inputs for the ARROW website, develop proposals to fund a round table ICPD +10 review and coordinate programs for ARROW's 10th year anniversary celebration.

Kuala Lumpur, Malaysia

Jan-Sept/ 2003

Cambodia Communication Institute (CCI)***Lecturer***

Teach the subjects on Community Radio and Community Newspaper for 34 working journalists as part of a 1-year Certificate course in Journalism.

Phnom Penh, Cambodia

Nov 2001-Jan/ 2002

**Health Unlimited (Now Health Poverty Action)
Media Development Adviser / Project Manager**

Phnom Penh, Cambodia
Jan 1996-July/ 2001

From 1996 to 1998, organize a Media Support Unit (MSU) to monitor media reports and other activities on reproductive health, maternal and child health (MCH) and HIV/AIDS, organize and conduct two campaigns - on birth spacing (BS) and HIV/AIDS Prevention, conduct trainings on BS and HIV/AIDS, produce several awareness and educational materials on HIV/AIDS and BS. From **1998 to 2001**, as the **Project Manager** for the Cambodian Health Education Media Service (CHEMS), manage project operations including supervision of 11 national staff, lead in strategic planning for the project's localization, manage project's funds, report project progress, represent Health Unlimited in forums, train staff in radio production, conduct several trainings and campaigns on Sexual and Reproductive Health (SRH), HIV/AIDS prevention and other media-skills training; set up a radio recording studio, and lead in the development and production of youth-oriented media advocacy activities – the radio program "*Especially for you young people*", the radio soap opera "*Lotus on Muddy Lake*" and an '*Agony Aunt*' column in a popular magazine.

**Asia-Pacific Institute for Broadcasting Development (AIBD)
Associate Trainer**

Kuala Lumpur, Malaysia
Jan 1991-Dec 1995

Conduct and coordinate training courses on radio production, management and issue-based trainings (e.g. HIV/AIDS prevention programs, environmental protection, public service programs, role of women in broadcast management) in AIBD member countries – Malaysia, the Philippines, Laos, Fiji, Samoa, India and Sri Lanka; develop training modules and curriculums; select Resource Persons and courses' participants; assist in preparing proposals for funding training courses.

**Philippine Broadcasting Service, Office of the Press Secretary
Broadcast Journalist**

Manila, Philippines
Jun 1980-Dec 1990

Producer, senior reporter and feature writer in the government AM (then Voice of the Philippines) and one of the FM Radio stations (then DWBR-FM). Prepare public service program scripts and human stories to be featured in various radio programs, produce a 5-day-a-week public affairs programs and small program segments for other radio programs, produce and present a weekly musical program, produce a weekly business program and the five-day, 10-minute business news round up for DWBR-FM, gather and produce news reports from the field.

LANGUAGES:

Filipino: Proficient – speak, read, write

English: Proficient - speak, read, write

Khmer: Fair – speak and understand spoken Khmer

Bahasa Malayu (BM): Good - speak, read and understand spoken BM

Lao: Fair – speak and understand

COMPUTER SKILLS: MS Office (Word, Power Point, Excel, Publisher), Adobe Audio Edition, internet based research, social media.

CREATIVE SKILLS: Radio production, live performance coaching/directing, design and development of educational media materials, scriptwriting (radio, video, stage)

REFEREES:

Mr. Cedric Jancloes
Deputy Director, Action IEC
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Ms. Patricia Baars
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