

Family name: **JANCLOES**  
 First name: Cédric  
 Date of birth: 11/12/1970  
 Nationality: Belgian

**Education:**

Institution	Degree(s) or Diploma(s) obtained:
Film and Media Stirling University, Scotland, U.K. (1988 – 1992)	(Master equivalent, 4 years): Joint <b>Diploma</b> in Sociology and <b>Film &amp; Media</b>

**Language skills:** (1 - excellent; 5 - basic)

Language	Reading	Speaking	Writing
<b>French</b>	<b>1</b>	<b>1</b>	<b>1</b>
<b>English</b>	<b>1</b>	<b>1</b>	<b>1</b>
Spanish	3	3	4
Khmer	4	1	4

Membership of professional bodies:

- Founder and manager of TOSFUND – Cambodia’s first fund raising platform
- Founder of Orchidcambodia (**environment conservation** body)
- Founder of Comm4Development (**communication consulting** group)
- Honorary member of Action IEC NGO (association of media experts)
- Member of the UNCG (**UN Communications Group**) for **IFAD** (International Fund for Agricultural Development)

Other skills:

- Excellent command of Microsoft Office™ tools
- Website development/management and editing software:
  - Quark Xpress
  - Adobe Photoshop, Adobe InDesign, Adobe Illustrator, Adobe Premiere, Adobe Aftereffects, Adobe Lightroom
  - Joomla (1.7, 2.5, 3.0), Wordpress, Drupal, Weebly,
  - FCP / Avid HD, Casablanca, Video compositing/animation (2D/3D), Motion effects, Cinema4D
  - Mobile technology, Mobile apps

Present position: Freelance Expert

**Key qualifications:**

- Over 20 years’ general experience in the field of strategic **communication** and **visibility, public relation and media, and event management.**
- Strong technical skills and extensive experience in design, development and management of **websites and multimedia communication material** (broadcast and nearcast).
- Extensive experience in **copywriting** and **editing of print and online publications** (leaflets, brochures, press releases, articles, etc.), as well as messages channelled through **social media.**
- Longstanding experience in **knowledge sharing approaches** for different audiences, using appropriate channels and **knowledge management tools.** Familiarity with **Capacity4Dev.eu.**
- Sound experience in design and coordination of **strategic communication campaigns** with various multilateral agencies (EU, UNCDF, IFAD) and aligning strategies among various stakeholders.
- Longstanding specific experience in **culturally appropriate communication on climate change and environmental issues,** as well as their link to achievement of the **Millennium Development Goals.**
- Experience working **with UN agencies and bilateral agencies (USAID, EU)**
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**Specific experience in the region:**

Region/Country	Date
<b>Least Developed Countries (LDCs):</b> Afghanistan, Cambodia, Myanmar, Bhutan.	1970 – 1980, 1993, 1995 – present

## Professional experience

	Date	Location	Organisation	Position	Description
0	08/2016-present	Phnom Penh	<b>ADB SPCR / STEC, UN Habitat, Forum SYD</b>	Capacity Assessment / Knowledge Management Expert	<b>ADB – SPCR – Package C</b> <ul style="list-style-type: none"> <li>Design and develop plan for <b>M&amp;E climate change integration into national data reporting systems</b> (database mapping and climate integration into collection and management systems)</li> <li>Support to project documentation and knowledge management of multiple knowledge products</li> </ul>
1	05/2015 – 12/2016	Benin, Bhutan, Mozambique, Nepal, Niger	<b>UNCDF – LoCAL Facility</b> <i>Fakri Karim</i> <i>fakri.karim@uncdf.org</i>	Communication expert	<b>UNCDF (UN Capital Development Fund) LoCAL (Local Climate Adaptive Living Facility)</b> supports LCDs to <b>mainstream climate change adaptation and resilience</b> into planning, contributing to achievement <b>poverty reduction</b> (MDG1) and <b>environmental sustainability</b> (MDG7). <ul style="list-style-type: none"> <li>Design and write content of <b>brochures, flyers</b> and other <b>publications</b> on <b>global climate change</b> issues and <b>climate adaptation funding</b>.</li> <li>Manage the programme's <b>platform for online knowledge-sharing</b>.</li> <li>Provide <b>story-telling</b> and <b>video production</b> services, incl. aerial videography.</li> </ul>
2	01/2015 – 12/2016	Cambodia	<b>European Commission / Particip GmbH</b> <i>ronja.zimmermann@particip.de</i>	Communication expert	Support EU diplomacy and outreach by enhancing understanding of its contribution to <b>development</b> and <b>environmentally sustainable growth</b> . <ul style="list-style-type: none"> <li>Organise various <b>conferences</b> and events (<b>EU Week, Climate Change Diplomacy Campaign, UNFCCC (COP21) campaign</b>).</li> <li>Design and manage audio-visual <b>communication campaigns, social media productions</b>.</li> <li>Design and manage various multimedia productions, incl. video info graphics, <b>social media apps</b> (photo competitions on Facebook), and <b>mobile apps</b> such as a <b>COP21 countdown app</b>).</li> <li>Support the EU Delegation in a series of <b>communication activities</b> (incl. <b>training</b> of EU funded project staff).</li> <li>Provide advice to the EU Delegation to <b>enhance effectiveness</b> and <b>coherence</b> of the EU's <b>Public Diplomacy and Outreach Strategy</b>.</li> </ul>
3	12/2014 – 03/2015 Contract only until 12/2014 – production of tasks extended to early 2015	Home based	IFAD <i>Benoit Thierry</i> <i>b.thierry@ifad.org</i>	Communication expert	Country Strategic Opportunities Programme / PADEE, <b>Agriculture Services Program for Innovations, Resilience</b> and Extension (ASPIRE, 35M USD) <ul style="list-style-type: none"> <li>Update, edit, finalise all 2014 events, workshops and strategic seminars in IFAD Asia; editing of <b>leaflets, brochures</b>.</li> <li>Manage a <b>dynamic web platform</b> using <b>social media</b> to <b>link field level actions to strategic programme design</b>: <a href="http://www.cambodiagreen.org">www.cambodiagreen.org</a></li> <li>Integration of <b>knowledge management</b> and <b>sharing modules</b> on the <b>website</b>.</li> <li>Integration of <b>project management modules</b> on the <b>website</b>.</li> <li>Video production inputs on specific media for online use. Production of <b>educational tools</b>.</li> <li>Develop <b>country communication portfolio</b>, incl. corporate branding.</li> </ul>
4	08/2014 – 12/2014	Cambodia	ADB / Ministry of Interior / <b>Ministry of Agriculture, Forestry and Fisheries</b> <i>Vuthy@actioniec.org</i>	Media expert	Tonle Sap Poverty Reduction and Smallholder Development Project fosters capacity development for 1,241 <b>Livelihood Improvement Groups</b> . <ul style="list-style-type: none"> <li>Survey/test materials with specific production inputs in filming and creative design on target beneficiaries and stakeholder.</li> <li>Conduct <b>participative workshops</b>.</li> <li>Produce awareness-raising and educational material for farmers on key livelihood raising farming technologies.</li> </ul>
5	08/2013 – 08/2014	Home based	Save the Children Fund <i>Vuthy@actioniec.org</i>	Multi-media expert	<ul style="list-style-type: none"> <li>Manage <b>focus group discussion</b> to develop TVC spots for Save the Children Fund.</li> <li>Produce two educational TV spots on good parenting.</li> </ul>
6	08/2013 – 08/2014	Home based	<b>UNCDF – LoCAL Facility</b> <i>Fakri Karim</i> <i>fakri.karim@uncdf.org</i>	Communication expert	<ul style="list-style-type: none"> <li>Design, establish and <b>manage project's online platform</b>.</li> <li>Write and publish <b>press</b> and <b>social media articles</b> on <b>climate change issues</b> and their relationship to <b>poverty reduction</b> and development.</li> <li>Copywrite and edit <b>field stories for publication</b> and web based articles on <b>climate change adaptation</b> and <b>decentralisation</b>.</li> <li>Develop <b>strategic communication guidelines</b>.</li> <li>Conduct video and photo interviews for social media sharing, incl. with <b>GCCA</b> and <b>Capacity4dev</b> knowledge sharing platform.</li> <li>Write and design LoCAL <b>newsletter</b> and <b>brochures</b> in <b>interactive PDF format</b> for <b>mass mailing</b>, UN News centre and UNCDF internal news.</li> </ul>
7	06/2012 – 07/2013 extension to 11/2013	Cambodia	UNDP <i>Valdemar Holmgren</i> <i>Valdemar.Holmgren@icimod.org</i>	Communication expert	<b>Global Climate Change Alliance (GCCA)</b> – Cambodian Climate Change Alliance (CCCA) is a unified engagement point for development partners, and a multi-donor financial facility to provide resources for climate change capacity building at national and local government level. <ul style="list-style-type: none"> <li>Develop and implement <b>climate change communication and visibility strategy</b>.</li> <li>Conduct <b>interviews</b> among key stakeholders. Organise <b>participative workshops</b> among development partners and cross-sector</li> </ul>

					<p>institutions.</p> <ul style="list-style-type: none"> <li>Develop Early Warning Colour coding system</li> <li><b>Media training</b> of Ministry of Information and <b>Ministry of Environment</b> sub-national staff on <b>climate change</b> coverage.</li> <li>Develop a cross-sector <b>Education and Awareness Strategy</b>, and integrate into <b>National Climate Change Strategic Plan</b></li> <li>Prepare multimedia content for the <b>GCCA Capacity4dev.eu</b> public and private group</li> <li>Create and manage the fully responsive official <b>online climate knowledge and information platform</b>: <a href="http://www.camclimate.org.kh/en/">http://www.camclimate.org.kh/en/</a></li> <li>Produce the 'No Second Chance' official <b>climate change video</b> of the CCCA.</li> </ul>
8	09/2012 – 12/2013	Cambodia	IFAD <i>Khalid El Harizi</i> <i>k.elharizi@ifad.org</i>	Team leader	<p>ASPIRE programme supporting Cambodia Extension Program building <b>climate change shock resilience</b> and <b>disaster risk reduction (DRR)</b>.</p> <ul style="list-style-type: none"> <li>Develop <b>communication strategy</b> for programme-based approach.</li> <li>Design, launch and manage <b>participatory knowledge sharing online tool</b>, incl. mechanisms for social media reporting.</li> <li>Extensive <b>desk research</b> and <b>survey of key stakeholders</b> to define target audience and ensure effective distribution.</li> <li>Produce farmer <b>video testimonials</b> and <b>vox-pops</b> to present farmers concerns at <b>high-level meetings</b> of Supreme National Economic Council.</li> </ul>
9	01/2012 – present	Home based	Comm4Development <i>arnold@comm4development.com</i>	Founding member	<ul style="list-style-type: none"> <li>Develop and organise the communication consulting group Comm4Development</li> <li>Design of Comm4Development <b>brand</b> and <b>web platform</b>: <a href="http://www.comm4development.com">http://www.comm4development.com</a></li> <li>Produce <b>content management systems</b> for commercial clients. Design and manage four websites.</li> </ul>
10	08/2011 – 11/2011	Cambodia	UNDP / <b>Ministry of Environment</b> <i>Valdemar Holmgren</i> <i>Valdemar.Holmgren@icimod.org</i>	Climate change communication expert	<p>UNDP-<b>Cambodian Climate Change Alliance (CCCA)</b> aims to strengthen the National Climate Change Committee (NCCC) in its support to line ministries and CSOs <b>implementing</b> priority <b>climate change actions</b>. It also offers a mechanism for <b>knowledge sharing</b> and <b>learning</b> about climate change that extends beyond the <b>government to civil society</b> and the broader <b>community</b>.</p> <ul style="list-style-type: none"> <li>Draft and develop the <b>National Climate Change Education and Awareness Strategy</b>. Develop the <b>Communication Action Plan</b>.</li> <li>Conducted individual interviews and group discussions. <b>Assess the communication capacities</b> of the CCD and NCCC.</li> <li>Support launch of the <b>Second National Forum on Climate Change</b>. Design the forum <b>brand visuals</b> and <b>all its promotional materials</b> (banners, leaflets, presentation formats, videos); Coordinate use of all media and materials with speakers, key stakeholders and participants.</li> <li>Support branding and develop key concepts for <b>web presence</b>. Design and implement targeted <b>knowledge and information sharing platform</b>.</li> </ul>
11	03/2006 – 07/2010	Home based	UNDP / Cambodia National Television (TVK) / Ministry of Information <i>Khieu Khanarith, Minister of Information.</i> <i>kanharith@hotmail.com</i>	Team leader / Media manager / (TV Production manager)	<p>Equity Programs</p> <p>Covered three main elections in Cambodia with daily election news bulletins and launch of a weekly 45 minute current affairs TV show: Equity Weekly.</p> <ul style="list-style-type: none"> <li>Mobilise resources, design, launch and overall coordination.</li> <li>Manage and <b>supervise 4 journalist teams</b> (in total <b>&gt;20 people</b>).</li> <li><b>Manage production of &gt;143 TV shows</b> with discussions on important issues, incl. numerous issues on <b>environment and climate change</b>.</li> <li><b>Strengthen the role of the media to improve civil participation</b> in political processes.</li> </ul>
12	10/2006 – 11/2006	Myanmar	<i>UNICEF; Susan Aitkin</i> <i>saitkin@unicef.org</i>	Team leader / trainer	<p>Avian Influenza and Child Reporting Ethics. Provide <b>overall management</b> of the mission, leading two other consultants. <b>Provide training</b> to over 60 people. Conduct the first <b>journalism trainings</b> ever run in the country for a group of 20 television trainees.</p>
13	08-09/06	Lao PDR	USAID <i>anton.schneider@gmail.com</i>	Lead designer	<p>Avian Influenza prevention project. <b>Train</b> 13 staff from national TV. Develop a local <b>mascot</b> using basic animation techniques.</p>
14	03/2006 – 05/2006	Vietnam, Cambodia, Laos	<b>European Commission</b> <i>Sofreco ; Allison Coe-Chirossel,</i> <i>lot8@conseilsante.com</i>	Media expert	<p>Mid-term evaluation of Reproductive Health Initiative for Youth in Asia (RHIYA) UNFPA Regional programme</p> <ul style="list-style-type: none"> <li><b>Consult numerous stakeholders</b> such as student unions, women's unions, parent groups and health media sectors.</li> <li>Conduct individual interviews. Collect and <b>evaluate documents</b> for review. Report on findings and conclusions.</li> </ul>
15	11/2003 – 02/2006	Cambodia	Media Consulting and Development (MC&D) <i>Sebastien Drans,</i> <i>Sebastien.drans@gmail.com</i>	Deputy director	<p>MC&amp;D is a co-founded independent Communication, Multimedia and Development Agency with over 60 staff.</p> <ul style="list-style-type: none"> <li>Develop and launch MC&amp;D aiming to <b>support development</b> using a range of <b>media</b> (press, radio, video, mobile media).</li> <li>Establish the company's <b>administrative procedures</b> and internal organisation structure.</li> <li>Administer <b>publications, daily news</b> and <b>information services</b> (press reviews, press alerts, monitoring).</li> <li>Write <b>articles</b> on various issues, incl. <b>natural resource management</b> and <b>climate change</b>.</li> <li>Edit and publish Cambodia's first provincial newspaper (in <b>22 provinces</b> at 10,000 issues).</li> <li>Launch of numerous weekly <b>digital press products</b> and reviews for business and development sectors.</li> <li>Launch and manage <b>web department</b>, audio-visual department and design department.</li> </ul>

16	05/2006 – 08/2006	Cambodia	DANIDA / MC&D <i>Sebastien.drans@gmail.com</i>	Communication expert	Green Hands TV series <ul style="list-style-type: none"> <li>Produce TV show on <b>environmentally friendly use</b> of innovative and appropriate <b>technologies</b> for rural populations.</li> </ul>
17	10/2005 – 03/2006	Cambodia	GIZ / MC&D <i>Sebastien.drans@gmail.com</i>	Communication expert	<ul style="list-style-type: none"> <li>Manage GIZ corporate media and biological rice media.</li> <li>Direct video on <b>gender issues</b> in decentralisation, <b>food security</b> and village networks.</li> </ul>
18	11/2004	China	TVE A-P <i>nalaka@tveap.org</i>	Facilitator	Facilitate workshop on <b>environmental</b> shorts production. Films broadcast on National TV CCTV1.
19	04/1998 – 06/2003	Cambodia	Action IEC <i>Vuthy Phan</i> <i>Vuthy@actioniec.org</i>	Chief advisor / Technical director	ACTION – IEC is a development agency in the field of <b>communication</b> and <b>media</b> . <ul style="list-style-type: none"> <li>Launch and administer Action IEC. <b>Write</b> and <b>design</b> communication material (<b>brochures, flyers</b>).</li> <li>Responsible for <b>conceptualising</b>, fund raising and <b>managing</b> of the entire set of <b>media projects</b></li> </ul>
20	11/2001	Cambodia, Laos, Vietnam	<b>European Union</b> Roberto Garcia <i>roberto111garcia@gmail.com</i>	Event coordinator	Regional Malaria Control Programme. Manage conference communications. <b>Coordinate</b> and <b>register participants (&gt;400 guests)</b> . Design <b>conference materials</b> . Coordinate and implement <b>conference side-events</b> . Manage <b>live video feed</b> on large screen. Daily <b>editing</b> of <b>conference news</b> .
21	11/1995 – 11/1998	Cambodia	UNV / Ministry of Information <i>Vijay Singh</i> <i>+855 23 216 167</i>	Documentary specialist	Produce numerous <b>environmental shorts</b> on themes related to water, hygiene and sanitation. Establish inter-ministerial co-production mechanisms. Staff <b>training</b> and <b>capacity building</b> within the State TV.
22	07-09/1995	Afghanistan	UNDP / UNV Geneva	Reporter	<b>Write articles</b> and reports on <b>development issues</b> in Afghanistan, incl. report on plight of women refugees in one of the world's largest refugee camps.